Instructional Methodologies, Strategies and Techniques
A variety of instructional methodologies, strategies, and techniques are used to instruct the students. These include, but are not limited to the following:
- Visual examples
- Teacher modeling
- Lecture and guided practice
- Demonstration
- Project-based learning
- Assigned readings from tutorials, textbooks, journals, etc.
- Class discussions
- Hands-on lab activities
- Multimedia presentations
- Individual instruction
- Cooperative learning
- Field trips
- Work-based learning experiences
- Guest speakers
- Web-based research
- Videos
- Student presentations (oral, written, technological)
- Utilization of computers/technology

Assessment of Student Performance
Assessment of student performance may include but is not limited to:
- Student portfolios
- Student demonstrations
- Individual and group presentations
- Supervisor/teacher observations
- Peer evaluations
- Self-reflections
- Critiques
- Rubrics
- Oral assessment
- Reports and research papers
- Projects
- Sketchbooks
- Tests and quizzes
- Performance tasks
- Key assignments:
  - Write a critique about an advertisement from a magazine.
  - Read and write definitions of elements of design.
  - Create a composition incorporating principles of design with geometric and organic shape containing color schemes.
  - Research a revolutionary designer and write a report.
  - Create a cultural event poster.
  - Create a strong conceptual advertisement that juxtaposes unexpectedness ideas.
  - Create an aesthetically pleasing brochure with concise, but informative content.
  - Redesign and already existing magazine to a new contemporary look.
  - Design a graphic based logo.
  - Design a bag, box, t-shirt, or other products that may be used in a company.

Students will be assessed in multiple ways to ensure that a variety of learning styles are addressed.