Los Angeles Region
Student Leadership Training

Date: Thursday, October 1st, 2015
Location: South Pasadena High School
1401 Fremont Avenue
South Pasadena, CA 91030
Contact: Mrs. Cathy Mason
cmason@spusd.net ASAP & register in portal at www.veinternational.org once class/students are set up for attendance through VEI

Time: 8:30am – 9:00am (continental breakfast)
Program starts promptly at 9:00am

Registration Cost: $12. Lunch provided. Must receive payment on or before event.

Workshops Presented by Business Professionals. Topics include:
• Sales and Marketing Skills
• Human Resources Manual and Scenarios
• Public and Presentation Speaking Skills
• Teamwork and Leadership Skills
• Employee Newsletter
• Branch Banker Training
• How to Make a Business Plan Presentation
• International Trade and Business
• Graphic Design for Marketing your Business
• Legal Aspects of Business
• Keys to a Successful Trade Fair
• Web Design Basics

STUDENTS MUST BE IN FORMAL BUSINESS ATTIRE!
This is a professional event!
EXTENDED LEARNING OPPORTUNITY FOR CALIFORNIA VEI STUDENTS!

Regional Competition Open to all VEI firms!

Written business plans are to be uploaded on Pitch Burner as a PDF by Friday, November 20, with any revisions uploaded by Monday, November 23, 5pm.

Must follow rules & deadlines for State competition including:
• Use of VEI national rubrics
• Teams of 4-6 students and coordinator and/or chaperone may attend

Teams need to be present during a 2-3 hour timeframe for the regional competition
• Teams bring their own laptops and LCD connecting cords
• Snacks/beverages provided

Special Thanks to Bank of America for their support of these local events

California Regional Business Plan Competition 2015

To enhance and increase learning opportunities, VEI will host Regional Business Plan Competitions for California firms.

What

The Regional Business Plan Competition will enable students to deliver their oral presentations for the first two rounds of the state competition in December 2015. All participating teams will receive scores and feedback. The top 42 teams throughout the State will qualify for the third round at the State Competition in Bakersfield, January 14, 2016. Teams may revise oral presentations before the January third round. Oral presentations will be re-scored during the third and fourth rounds. Written scores will not change for the Bakersfield competitions.

Teams not attending Bakersfield are also encouraged to present at these regional events.

Why

To enable more VEI students from California to engage in an incredible learning experience, showcase their skills and receive valuable feedback from industry judges. This is the only oral presentation event for the fall of 2015.

When, Where & How

After September 1, register online at www.veinternational.org

<table>
<thead>
<tr>
<th>Area</th>
<th>Date</th>
<th>Location</th>
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<tbody>
<tr>
<td>Los Angeles</td>
<td>Friday, December 4</td>
<td>Augustus Hawkins (RISE) High School, LA</td>
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<tr>
<td>Northern CA</td>
<td>Monday, December 7</td>
<td>North Bay Area (TBD)</td>
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<td>Kern County</td>
<td>Wednesday, December 9</td>
<td>CSU Bakersfield, School of Business &amp; Public Admin</td>
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<tr>
<td>Inland Empire</td>
<td>Friday, December 11</td>
<td>CRY-ROP facility, Redlands</td>
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<td>Orange County</td>
<td>Monday, December 14</td>
<td>Orange County Office Of Education, Costa Mesa</td>
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Two to three hour time frames will be given to each team shortly after registration.
Teams may sign-up for any region, regardless of school location.
Maximum 18-20 teams per venue. Local schools may be given priority if venue becomes over-booked.

Teams should allow 2-3 hours to participate and arrive at least 30 minutes before their first scheduled presentation time. Teams will present twice: each a 10-minute presentation with set-up, Q & A and exit during a 25-minute period. Teams may have back-to-back presentations, or may have an hour in between the two presentations.

For more information contact: Teri Jones, Southern California VEI Director at tjones@veinternational.org