**2020 Census Update**

Until September 30, communities can be counted in the 2020 Census and LACOE continues to empower Los Angeles County public schools to get out the count.

Last week, our Census Outreach Team released the updated [LACOE Census Outreach Digital Toolkit](#) during a special convening with districts, charters and Los Angeles County Office of Education (LACOE) staff. Listen and share the [recording](#) and [slides](#) of this training with your staff to get new talking points, social media tips and walk through the Census Digital Toolkit. (Password for the recording: $72W!6tU)

One great way to use the toolkit is by helping us get the word out about the [LA County Census Chalkathon](#), which runs through September 7, by sharing on your Facebook page with all the pre-loaded content in our toolkit. [It's easy! Learn how.](#)

To date, only 61.4% of LA County has participated in the Census, so we are asking everybody to help us in the coming weeks to make sure that California students and their families get counted and that our county receives the resources and representation it needs.

We hope you can consider leading an Action Week in your schools and remind families that the Census is a safe and confidential process, and that everyone must be counted. To help you, LACOE’s digital toolkit has [updated Teacher Talking Points](#) as well as [bilingual resources](#) you can share with families.

In addition to our work with the districts and charters, we continue to partner with [We Count LA](#) and will be highlighting the education community as the most trusted messengers in an upcoming event with Univision on September 3 (more details will be circulated next week) to encourage families to complete the 2020 Census.