It's Census Day! Right now, it seems like every day brings something new. But today we have an opportunity to make a difference that will last the next ten years and beyond.

It's now more important than ever that we count everybody in Los Angeles County. Taking the time to participate in the 2020 Census from the safety of your home will help shape the future of our communities impacted by the COVID-19 crisis.

LACOE has collected lesson plans, curricula, activities, and contests to educate students and their families and encourage them to complete the census. Remember, everyone counts!

Stand Up and Be Counted

County Superintendent Dr. Debra Duardo reminds us why it's now more important than ever that we count everybody in L.A. County. The Census helps determine critical funds that we need for education, health services, transportation and many other areas. It's easy to do, so stand and be counted!

Watch in English

Watch in Spanish

Take the Census Today

It has never been easier to respond on your own, whether online, by phone or by mail, all without meeting a census taker. It's safe, secure, confidential and will take about 10 minutes to complete.

An accurate count in the 2020 Census is critical to ensuring vital resources for our 2 million preschool and school-age students in LA County are properly allocated.

To request digital census outreach materials or for questions, please contact LACOE's Census Outreach Specialist Esmeralda Flores at flores_esmeralda@lacoe.edu or (562) 774-6991.

Lesson Plans & Curriculum

The Census is a great opportunity for civics education. Lesson plans are available for teachers, as is the Count Me In! Curriculum developed by LACOE History-Social Science Coordinator Dr. Michelle M. Herczog. Teachers and parents alike can take advantage of these materials for home lessons.

High School Census Contest

Here's a fun home school activity for teens: LACOE has partnered with the USC Annenberg Innovation Lab's Count the Nation to launch an exciting contest for LA County high schoolers—with prizes!

Social Media Educator Toolkit

To reach students where they are—on social media—USC Annenberg Innovation Lab's Count the Nation has also made available a Social Media Educator Toolkit: a guide for creating shareable content about the Census.

For the Youngest Learners

You can entertain and educate young children with a storybook, song and interactive activities that involve counting and learning about their community. The Census Bureau has made resources available in both English and Spanish to explain the 2020 Census in a fun and simple way.

For more information, visit LACOE's Census page.